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**SCIO Health Analytics® Announces Commercial Agreement with IBM to Drive Clinical Analytic Solutions Powered by IBM Watson**

**WEST HARTFORD, CT, October 27, 2014** – SCIO Health Analytics®, a leading health analytics solutions company, announced the completion of a commercial agreement today with IBM to deliver a clinical analytic solution powered by IBM Watson cognitive technology. Under the agreement, SCIO® will develop and launch an application called SCIOThink! using the IBM Watson cognitive development platform to enable care managers to provide more informed responses to member queries to optimize clinical outcomes. SCIOThink! will also help minimize the amount of time care managers spend preparing for routine follow-up calls with members and consolidate multiple sources of member data to ensure a complete and accurate member health profile prior to each follow-up call.

Care managers can use the SCIOThink! application in conjunction with SCIOVantage™ – SCIO's Care Management Solution that combines data integration and analytics for outcomes-driven workflow processes. Care managers can enter a question concerning the member, and Watson is able to provide relevant and informed responses for each member based on its aggregate understanding from multiple data sources, including SCIOVantage™ member data and medical journals.

"SCIO's predictive analytics capability combined with the ability of IBM Watson to analyze information and provide precise responses makes this an ideal partnership," said Siva Namasivayam, CEO, SCIO Health Analytics®. "We welcome the opportunity to work with the IBM Watson team to help our clients realize better clinical outcomes for the millions of members they serve."

SCIO Health Analytics® believes that the ability of IBM Watson to synthesize millions of pages of unstructured data in a matter of seconds will address significant issues facing care managers, including:

- less time spent preparing for a routine follow-up call with a member which today takes 15 to 45 minutes;
- lower overhead culling through multiple sources of data, including demographic, claims and biometric data, medications and supplements taken, and survey responses;
- improved ability to determine a member's most complete and current case history, even if multiple nurses have been involved with the member;
- ease of responding to member questions and reduction of research time by case managers.

“We believe that the cognitive technology from IBM Watson will help SCIO® establish a significant point of differentiation over our competitors,” said SCIO® Chief Sales and Marketing Officer Krishna Kottapalli. We look forward to our partnership with IBM Watson as we continue to expand the breadth and capabilities of our solutions offerings.”

Learn more about IBM Watson cognitive computing technology at [ibm.com/watson](http://ibm.com/watson).

### **About SCIO Health Analytics® and SCIOThink!**

Based in West Hartford, Connecticut, SCIO Health Analytics® is a leading health analytics services company, serving more than 50 health care organizations including 15 of the top 25 insurers that represent more than 80 million members. Through the use of integrated healthcare data and proprietary algorithms and technologies, SCIO Health Analytics® focuses on providing actionable and predictive analytics, business services and insights in the areas of payment integrity, risk and care management, value-based benefit design, consumer engagement, consumer segmentation, ACO analytics, and network analytics to improve healthcare services and results. For more information about SCIO Health Analytics®, please visit [www.sciohealthanalytics.com](http://www.sciohealthanalytics.com).

Follow the SCIOThink! journey at [www.sciothink.com](http://www.sciothink.com).

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